



# PhD Studies at the Institute of Communication Studies and Journalism at FSS CU

Open Door Days, February 28, 2022



FACULTY  
OF SOCIAL SCIENCES  
Charles University

# PhD Programme

PhD Programme P0321D180004: Media and Communication Studies (DP\_MCS and DK\_MCS)

Standard period of the study: 4 years

The doctoral study programme Media and Communication studies is designed for candidates who are deeply interested in following or related topics:

- **Media Studies**
- **Journalism Studies**
- **Political Communication**
- **Social construction of reality**
- **Discourse studies**
- **Visual Journalism**
- **Sports Journalism**
- **Media History**
- **Strategic Communication, Marketing and PR**
- **Artificial Intelligence and Media, Big Data, Algorithms**
- **Cultural Studies**
- **Audience Studies**
- **Participatory Studies**

# ICSJ Research Areas

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**Research activities at ICSJ focus on the following areas, amongst others:**

- Development of media, their position in society, and their relationship to other social institutions, from an historical perspective (with a focus on the period 1918-1989) and from a contemporary perspective;
- The state and role of journalism, and the journalistic coverage of social realities, including alternative forms of journalism (and media);
- The state and role of strategic communication and political communication/marketing;
- The discursive-ideological and mediated construction of social realities, such as the environment & nature, migration, nation and polis, home and everyday life, history and memory, and technology;
- Audience behaviours and audience interpretations of media content.

# Call for candidates for the PhD projects 2022

(PhD) Programme P0321D180004: Media and Communication Studies (DP\_MCS and DK\_MCS)

- 1. Intolerant belief systems and their intersection in the online communication**  
PhDr. Lenka Vochocová, Ph.D., [lenka.vochocova@fsv.cuni.cz](mailto:lenka.vochocova@fsv.cuni.cz)
- 1. Discursive constructions of the environment**  
prof. Nico Carpentier, Ph.D., [nico.carpentier@fsv.cuni.cz](mailto:nico.carpentier@fsv.cuni.cz)
- 1. Inclusive media literacy education**  
Annamária Neag, D.Phil., [annamaria.neag@fsv.cuni.cz](mailto:annamaria.neag@fsv.cuni.cz)
- 1. Political management: campaigns organization, impacts on political parties, media relations**  
Mgr. Anna Shavit, Ph.D., [anna.shavit@fsv.cuni.cz](mailto:anna.shavit@fsv.cuni.cz)
- 1. The Influence of Persuasion and Communication in Food Decisions**  
doc. Ing. Petr Houdek, Ph.D., [petr.houdek@fsv.cuni.cz](mailto:petr.houdek@fsv.cuni.cz)
- 1. The Art of Persuasion and Political Skills: An Intra-organisational Study**  
doc. Ing. Petr Houdek, Ph.D., [petr.houdek@fsv.cuni.cz](mailto:petr.houdek@fsv.cuni.cz)
- 1. Photography and practices of othering**  
doc. Robert Silverio, Ph.D., [robert.silverio@fsv.cuni.cz](mailto:robert.silverio@fsv.cuni.cz)
- 1. Photography composition as a narrative and cognitive construct**  
doc. Robert Silverio, Ph.D., [robert.silverio@fsv.cuni.cz](mailto:robert.silverio@fsv.cuni.cz)

# Graduate profile

(PhD) Programme P0321D180004: Media and Communication studies (DP\_MCS and DK\_MCS)

The study programme prepares students for independent academic work in the field of communication, media and marketing studies at universities, with substantial knowledge of communication and media theories and methodologies.

## Graduate profile:

- Higher management degrees in media and other organizations (e.g. NGOs, government institutions, etc.)
- Research and analytical departments of media agencies
- Academic and research staff
- School/out-of-school development of media education

# Application and Entrance Exams

- Interested candidates should submit their applications, using the online application system, which will be open from **1st January to 30th April 2022**. Interest in a particular Ph.D. project should be mentioned in the motivation letter, together with a more developed proposal on the PhD project.
  - [Relevant information](#)
  - [Form for filing your dissertation project proposal](#)
- **Applicants will be evaluated according to:**
  - Quality of the dissertation project max. 25 points
  - Discussion on the submitted dissertation project and list of literature max. 15 points
    - TOTAL max of 40 points
- The members of the committee evaluate the individual categories of evaluation; the point sum is then averaged for each category and added up to get the final score. The point of admission is set by the Dean, taking into account the number of applicants seeking the entrance examination and the capacity of the faculty.

# Study - practical aspects

- The study is governed by an Individual Study Plan, which the student draws up at the beginning of the study and continuously updates
- The student should consult with his or her supervisor all his or her study and publication progress.
- **Monthly scholarship (for internal students)**
  - CZK 10,500 (+ increase after State Doctoral Exam)
  - In case of non-fulfilment of obligations the scholarship is reduced
- **Other funding options**
  - involvement in SVV (financial rewards for publications, support for trips to conferences...)
  - rewards for involvements in grants
  - scholarship for teaching and research activity
  - rewards for above-standard performance
  - internships abroad (Erasmus, CEEPUS, inter-university agreements, freemovers)
  - summer schools; international conferences

# Graduation requirements

- Attendance on at least two academic conferences, one of which should be national (Czech) and one international;
- Publication of three scholarly texts during their studies: at least one text needs to be a peer-reviewed article, and at least two must have the PhD student as the main author (they may thus be co-author of one);
- Successfully submitted grant application, or at least two unsuccessfully submitted grant applications;
- Teaching assistance at ICSJ FSS CU;
- Active cooperation with foreign academic institutions abroad (a minimum of one month abroad in total);
- Passing the Compulsory Doctoral Courses;
- Passing the State Doctoral Exam;
- Dissertation defence.



# Example of the study progress

## 1st year

- completion of compulsory courses
- development of an Individual Study Plan and publication strategy
- applying for the GAUK grant
- teaching assistance

## 2nd year

- completion of compulsory courses
- publication of a research text
- teaching assistance
- (grant application)

## 3rd year

- passing the State Doctoral Exam
- publication of a research text
- study internship

## 4th year

- publication of a research text
- dissertation defence

# Compulsory courses (see [Karolinka FSS CU](#))

Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JKD011	🏠 Doctoral Seminar I	🏠 Doudaki	WS	0/2	Course credit	10
JKD012	🏠 Doctoral Seminar II	🏠 Doudaki	SS	0/2	Course credit	10
JKD013	🏠 Doctoral Seminar III	🏠 Reifová	WS	0/2	Course credit	10
JKD014	🏠 Doctoral Seminar IV	🏠 Reifová	SS	0/2	Course credit	10
JKD015	🏠 Publishing Skills	🏠 Carpentier	WS	2/0	Examination	10
JKD016	🏠 Development of Media and Media Studies	🏠 Štoll 🏠 Bednařík	SS	2/0	Examination	10
JKD017	🏠 Didactics of Media Studies	🏠 Jirák	WS	0/2	Examination	10
JKD018	🏠 Methodological Seminar	🏠 Němcová 🏠 Tejkalová 🏠 🏠 Prázová 🏠 🏠 Shavit	WS	2/0	Examination	10
JKD019	🏠 Culture, Ideology, Power, in Media and Communication Studies	🏠 Doudaki	SS	2/0	Examination	10

# Centre for PhD Studies

Administrative staff from among full-time doctoral students

Positions are filled on a competitive basis for one year (with the possibility of extension for up to one additional year)

**The Centre for Doctoral Studies (CDS) is a coordinating organization which:**

- maintains records of doctoral studies
- coordinates state doctoral exams and defences
- coordinates the doctoral seminars
- maintains the doctoral studies section on the IKSŽ/ICSJ website
- coordinates and links teaching and research activities of PhD students
- assists the doctoral Subject Area Board
- seeks additional funding for PhD students' activities

The members of the Centre for Doctoral Studies are nominated by the ICSJ Director in consultation with the Institute's senior management and the Subject Area Board.

# More information

Guarantor of the English doctoral programme: [prof. Nico Carpentier, Ph.D.](#)

## Centre for Doctoral Studies (CDS)

CDS Coordinator: [Kateřina Turková](#) (katerina.turkova@fsv.cuni.cz)

### CDS members:

- [Victoria Nainová](#) (victoria.nainova@fsv.cuni.cz)
- [Vojtěch Hodbod'](#) (vojtech.hodbod@fsv.cuni.cz)
- [Silvija Vuković](#) (silvija.vukovic@fsv.cuni.cz)
- [Mazlum Kemal Dağdelen](#) (mazlum.dagdelen@fsv.cuni.cz)

**[cds.iksz@fsv.cuni.cz](mailto:cds.iksz@fsv.cuni.cz)**

Hollar, room no. 111; tel. +420 222 112 256

## Study Department

Mgr. Tereza Volfová (tereza.volfova@fsv.cuni.cz)

Hollar room number 205; tel. +420 222 112 276

## Important links:

<https://iksz.fsv.cuni.cz/en/admissions/phd-programme-media-and-communication-studies>

<https://iksz.fsv.cuni.cz/en/study/phd-studies> (Practical Guide to Doctoral Studies)



**Thank you for your attention!**



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