



PhD Studies at the Institute of Communication Studies and Journalism at FSS CU

Open Doors Day, February 24th, 2023



FACULTY
OF SOCIAL SCIENCES
Charles University

PhD Programme

PhD Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

Standard period of the study: 4 years

The doctoral study programme Media and Communication studies is designed for candidates who are deeply interested in following or related topics:

- **Media Studies**
- **Journalism Studies**
- **Political Communication**
- **Social construction of reality**
- **Discourse studies**
- **Visual Journalism**
- **Sports Journalism**
- **Media History**
- **Strategic Communication, Marketing and PR**
- **Artificial Intelligence and Media, Big Data, Algorithms**
- **Cultural Studies**
- **Audience Studies**
- **Participatory Studies**

ICSJ Research Areas

PhD Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

Research activities at ICSJ focus on the following areas, amongst others:

- Development of media, their position in society, and their relationship to other social institutions, from an historical perspective (with a focus on the period 1918-1989) and from a contemporary perspective;
- The state and role of journalism, and the journalistic coverage of social realities, including alternative forms of journalism (and media);
- The state and role of strategic communication and political communication/marketing;
- The discursive-ideological and mediated construction of social realities, such as the environment & nature, migration, nation and polis, home and everyday life, history and memory, and technology;
- Audience behaviours and audience interpretations of media content.

Call for candidates for the PhD projects 2023

(PhD) Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

1. Discursive-material communication assemblages

Proposed supervisor: doc. Nico Carpentier, Ph.D., Extraordinary Professor at the Charles University, nico.carpentier@fsv.cuni.cz

2. Inclusive media literacy education

Proposed supervisor: Annamária Neag, D.Phil., annamaria.neag@fsv.cuni.cz

3. Concepts of national identity in Europe and the world

Proposed supervisor: Ulrike Lütke Notarp, Ph.D., ulrike.notarp@fsv.cuni.cz

4. Marketing communication and tobacco control

Proposed supervisor: doc. Denisa Hejlová, Ph.D., denisa.hejlova@fsv.cuni.cz

5. Popular creativity and class: „the bizarre“ and „the new low“ as mediated practices of cultural prosumption on the internet

Proposed supervisor: PhDr. Irena Reifová, Ph.D., irena.reifova@fsv.cuni.cz

6. Constructing history on social media

Proposed supervisor: doc. Christine Trültzsch-Wijnen Ph.D., christine.trultzsch-wijnen@fsv.cuni.cz

Call for candidates for the PhD projects 2023

(PhD) Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

7. Parenting in a digital environment

Proposed supervisor: doc. Christine Trültzsch-Wijnen, Ph.D., christine.trultzsch-wijnen@fsv.cuni.cz

8. Feminist/gender studies research on struggle and resistance

Proposed supervisor: doc. Vaia Doudaki, D.Phil., vaia.doudaki@fsv.cuni.cz

9. Photography and practices of othering

Proposed supervisor: doc. Robert Silverio, Ph.D., robert.silverio@fsv.cuni.cz

10. Photography composition as a narrative and cognitive construct

Proposed supervisor: doc. Robert Silverio, Ph.D., robert.silverio@fsv.cuni.cz

11. The technical image and the legacy of the hand-made image

Proposed supervisor: doc. Robert Silverio, Ph.D., robert.silverio@fsv.cuni.cz

12. The influence of persuasion and communication in food decisions

Proposed supervisor: doc. Ing. Petr Houdek, Ph.D. petr.houdek@fsv.cuni.cz

Graduate Profile

(PhD) Programme P0321D180004: Media and Communication studies (DP_MCS and DK_MCS)

The study programme prepares students for independent academic work in the field of communication, media and marketing studies at universities, with substantial knowledge of communication and media theories and methodologies.

Graduate profile:

- Higher management degrees in media and other organizations (e.g. NGOs, government institutions, etc.)
- Research and analytical departments of media agencies
- Academic and research staff
- School/out-of-school development of media education

Application and Entrance Exams

- Interested candidates should submit their applications, using the online application system, which will be open from **1st January to 30th April 2023**. Interest in a particular Ph.D. project should be mentioned in the motivation letter, together with a more developed proposal on the PhD project.
 - [Relevant information](#)
 - [Form for filing your dissertation project proposal](#)
- **Applicants will be evaluated according to:**
 - Quality of the dissertation project max. 25 points
 - Discussion on the submitted dissertation project and list of literature max. 15 points
 - TOTAL max of 40 points
- The members of the committee evaluate the individual categories of evaluation; the point sum is then averaged for each category and added up to get the final score. The point of admission is set by the Dean, taking into account the number of applicants seeking the entrance examination and the capacity of the faculty.

Study - Practical Aspects

- The study is governed by an Individual Study Plan, which the student draws up at the beginning of the study and continuously updates
- The student should consult with his or her supervisor all his or her study and publication progress.
- **Monthly scholarship (for internal students)**
 - CZK 10,500 (+ increase after State Doctoral Exam)
 - In case of non-fulfilment of obligations the scholarship is reduced
- **Regarding the studies:**
 - Yearly tuition of EUR 500
 - *Visa application & [PVZP health insurance](#) (for non EU citizenship), accommodation (stay at dorms is highly recommended)
 - *Visa application process:
 - Non EU citizenship must apply for visa - [long term residence permit for the purpose of “studies”](#) and extend it yearly to stay in Czechia (mainly needs accommodation contract, document confirming the study, health insurance, & travel document)
 - Visa application process takes approx. 1 - 6 months long
 - After visa application is accepted, student has to show PVZP health insurance when taking the visa

Study - Practical Aspects

- **Other funding opportunities**

- SVV funds with a certain amount mainly to support student for conference, study abroad, summer school, and literature purchase. It is easy to apply and a great chance for Ph.D. students to get it.
(e.g, some PhD students get funded for conferences, summer schools, & study abroad)
- [Mobility](#) & [POINT](#) funds
- [GAUK grants](#) with a certain amount for research, conferences, and summer school
- Rewards for publications (e.g., Angga got financial rewards for two publications)
- Scholarship for teaching and research activity (e.g., Angga got scholarship for teaching a class)
- Increasing stipendium for teaching assistance
- Rewards for above-standard performance
- [Internships abroad](#) (Erasmus, CEEPUS, inter-university agreements, freemovers)

Graduation Requirements

- Attendance on at least two academic conferences, one of which should be national (Czech) and one international;
- Publication of three scholarly texts during their studies: at least one text needs to be a peer-reviewed article, and at least two must have the PhD student as the single author (they may thus be co-author of one);
- Successfully submitted grant application, or at least two unsuccessfully submitted grant applications;
- Teaching assistance at ICSJ FSS CU;
- Active cooperation with foreign academic institutions abroad (a minimum of one month abroad in total);
- Passing the Compulsory Courses;
- Passing the State Doctoral Exam;
- Small and main dissertation defence.

Example of the Study Progress

1st year

- completion of compulsory courses
- development of an Individual Study Plan and publication strategy
- applying for the GAUK grant
- teaching assistance

2nd year

- completion of compulsory courses
- publication of a text
- teaching assistance
- (grant application)
- conference paper

3rd year

- passing the State Doctoral Exam
- publication of a text
- study internship
- conference paper

4th year

- publication of a text
- dissertation defence (small and main)

Compulsory Courses (see Karolinka FSS CU)

Code	Course title	Course leader	Semester	Hours per week	Course assessment	ECTS credit points
JKD011	🏠 Doctoral Seminar I	🏠 Doudaki	WS	0/2	Course credit	10
JKD012	🏠 Doctoral Seminar II	🏠 Doudaki	SS	0/2	Course credit	10
JKD013	🏠 Doctoral Seminar III	🏠 Reifová	WS	0/2	Course credit	10
JKD014	🏠 Doctoral Seminar IV	🏠 Reifová	SS	0/2	Course credit	10
JKD015	🏠 Publishing Skills	🏠 Carpentier	WS	2/0	Examination	10
JKD016	🏠 Development of Media and Media Studies	🏠 Štoll 🏠 Bednařík	SS	2/0	Examination	10
JKD017	🏠 Didactics of Media Studies	🏠 Jirák	WS	0/2	Examination	10
JKD018	🏠 Methodological Seminar	🏠 Němcová Tejkalová 🏠 Prázová 🏠 Shavit	WS	2/0	Examination	10
JKD019	🏠 Culture, Ideology, Power, in Media and Communication Studies	🏠 Nicoletta	SS	2/0	Examination	10

Student Ombudsperson and Psychological Counselling

The Student Ombudsperson is a defender of the rights of the university students of the Faculty of Social Sciences of Charles University. Its function is to ensure the quick and effective resolution of a broad range of problems experienced by students.

A Student Ombudsperson **takes action in cases of unethical or unprofessional behaviour toward students by employees of the Faculty or by other students**, and of discrimination, abuse, or any other form of inappropriate behaviour. Further description is on the [website](#).

The Ombudsperson of ICSJ is [Zuzana Jarolímková](#).

Psychological Counselling

If students need help to deal with their study, family, personal or other problems, the Centre offers counselling in English, which is free of charge for all CU students and employees. The rules for provision of counselling are available on the Counselling Centre's [website](#).

Centre for PhD Studies

Administrative staff from among full-time doctoral students

Positions are filled on a competitive basis for one year (with the possibility of extension for up to one additional year)

The Centre for Doctoral Studies (CDS) is a coordinating organization which:

- maintains records of doctoral studies
- coordinates state doctoral exams and defences
- coordinates the doctoral seminars
- maintains the doctoral studies section on the IKSŽ/ICSJ website
- coordinates and links teaching and research activities of PhD students
- assists the doctoral Subject Area Board
- seeks additional funding for PhD students' activities

The members of the Centre for Doctoral Studies are nominated by the ICSJ Director in consultation with the Institute's senior management and the Subject Area Board.

More Information

Guarantor of the English-language doctoral programme: [prof. Nico Carpentier, Ph.D.](#)

Deputy Guarantor of the English-language doctoral programme: [doc. Vaia Doudaki, D.Phil.](#)

Centre for Doctoral Studies (CDS)

CDS coordinator: [Mgr. Victoria Nainová \(victoria.nainova@fsv.cuni.cz\)](#)

CDS members:

[Ing. BcA. Markéta Ivanišová \(marketa.ivanisova@fsv.cuni.cz\)](#)

[Mgr. Klára Odstrčilová \(klara.odstrcilova@fsv.cuni.cz\)](#)

[Silvija Vuković, M.A. \(silvija.vukovic@fsv.cuni.cz\)](#)

[Angga Ariestya, M.Sc. \(angga.ariestya@fsv.cuni.cz\)](#)

[Barbara Ravbar, M.A. \(barbara.ravbar@fsv.cuni.cz\)](#)

cds.iksz@fsv.cuni.cz

Hollar, room no. 111; tel. +420 222 112 256

Study Department

[Ing. Kristýna Trojanová \(kristyna.trojanova@fsv.cuni.cz\)](#)

Hollar, room number 211; tel. +420 222 112 238

Important links:

<https://iksz.fsv.cuni.cz/en/admissions/phd-programme-media-and-communication-studies>

<https://iksz.fsv.cuni.cz/en/study/phd-studies> (Practical Guide to Doctoral Studies)



Thank you for your attention!



**FACULTY
OF SOCIAL SCIENCES**
Charles University