



PhD Studies at the Institute of Communication Studies and Journalism at FSS CU

Open Doors Day, February 26th, 2025



FACULTY
OF SOCIAL SCIENCES
Charles University

PhD Programme

PhD Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

Standard period of the study: 4 years

The doctoral study programme Media and Communication studies is designed for candidates who are deeply interested in following or related topics:

- **Media Studies**
- **Journalism Studies**
- **Political Communication**
- **Social construction of reality**
- **Discourse studies**
- **Visual Journalism**
- **Sports Journalism**
- **Media History**
- **Strategic Communication, Marketing and PR**
- **Artificial Intelligence and Media, Big Data, Algorithms**
- **Cultural Studies**
- **Audience Studies**
- **Participatory Studies**

ICSJ Research Areas

PhD Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

Research activities at ICSJ focus on the following areas, amongst others:

- Development of media, their position in society, and their relationship to other social institutions, from a historical perspective (preferably in relation to the 20th century) and from a contemporary perspective;
- The position and role of journalism, and the journalistic representation of social realities, including alternative forms of journalism (and media);
- The state and role of strategic communication and political communication/marketing;
- The discursive-ideological and mediated construction of social realities, such as the environment & nature, migration, nation and democracy, home and everyday life, history and memory, and technology;
- Audience behaviours and audience interpretations of media content.

Call for candidates for the PhD projects 2025

(PhD) Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

- **Post-structuralist Communication Studies**

Proposed supervisor: doc. Nico Carpentier, Ph.D., nico.carpentier@fsv.cuni.cz

- **Constructing history on social media**

Proposed supervisor: doc. Christine Trültzsch-Wijnen Ph.D., christine.trultzsch-wijnen@fsv.cuni.cz

- **Domestication of artificial intelligence (AI)**

Proposed supervisor: doc. Christine Trültzsch-Wijnen Ph.D., christine.trultzsch-wijnen@fsv.cuni.cz

- **The Para-Social Relationships and Experiences of Youth with the Online Engagement in these: Post-Humanist Perspective**

Proposed supervisor: Mgr. Tereza Javornicky Brumovská, M.A., Ph.D.,
tereza.javornicky.brumovska@fsv.cuni.cz

- **Analyzing the Impact of Strategic Communication on Public Health in the Czech Republic: A Mixed-Methods Approach**

Proposed supervisor: doc. Denisa Hejlová, Ph.D., denisa.hejlova@fsv.cuni.cz

Call for candidates for the PhD projects 2025

(PhD) Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

- **Marketing communication and tobacco control**

Proposed supervisor: doc. Denisa Hejlová, Ph.D., denisa.hejlova@fsv.cuni.cz

- **Media genres in the late modern media environment**

Proposed supervisor: Györgyi Rétfalvi, Ph.D., gyorgyi.retfalvi@fsv.cuni.cz

- **Indexical representation in games and VR**

Proposed supervisor: doc. Mgr. et Mgr. Jaroslav Švelch, Ph.D., jaroslav.svelch@fsv.cuni.cz

Graduate Profile

(PhD) Programme P0321D180004: Media and Communication studies (DP_MCS and DK_MCS)

The study programme prepares students for independent academic work in the field of communication and media studies, with substantial knowledge of communication and media theories and methodologies.

Graduate profile:

- Higher management degrees in media and other organizations (e.g. NGOs, government institutions, etc.)
- Research and analytical departments of media agencies
- Academic and research staff
- School/out-of-school development of media education

Application and Entrance Exams

- Interested candidates should discuss first drafts of their proposal with potential supervisors well-ahead of the submission deadline.
- Interested candidates should submit their applications, using the online application system, which will be open from **1st January to 30th April 2025**. Interest in a particular Ph.D. project should be mentioned in the motivation letter, together with a more developed proposal on the PhD project.
 - [Relevant information](#)
 - [Form for filing your dissertation project proposal](#)
- **Applicants will be evaluated according to:**
 - Round 1:
 - Quality of the dissertation project max. 25 points
 - Academic quality of the dissertation project at the level of research questions, theoretical framework, methodology, research design and their articulation;
 - Feasibility and relevance of the project;
 - Degree of its connection to the expertise present at, and research focus of the ICSJ.

Application and Entrance Exams

Round 2:

- Points from first round max. 25 points
- Quality and completeness of responses at the interview in relation to the written dissertation project, and in relation to the knowledge of the field of communication and media studies and the relevant theoretical, methodological and empirical literature, as communicated during the interview
- Quality of the presentation of, and discussion on the submitted dissertation project and list of literature during the interview max. 15 points

TOTAL max. 40 points for the entrance exams

- The members of the committee evaluate the individual categories of evaluation; the point sum is then averaged for each category and added up to get the final score. The point of admission is set by the Dean, taking into account the total number of applicants seeking the entrance examination and the capacity of the institute and faculty.

Study - Practical Aspects

- The study is governed by an Individual Study Plan, which the student draws up at the beginning of the study and continuously updates
- The student should consult with his or her supervisor all his or her study and publication progress.
- **Monthly scholarship (for internal students)**
 - For newly enrolled PhD students, the stipend will be 1.2 times the minimum wage, approx. 24,960 CZK per month.
 - In case of non-fulfilment of obligations the scholarship is reduced.
- **Regarding the studies:**
 - Yearly tuition of EUR 500
 - *Visa application & [PVZP or other health insurance](#) (for non EU citizenship), accommodation (stay at dorms is highly recommended)
 - *Visa application process:
 - Non EU citizenship must apply for visa - [long term residence permit for the purpose of “studies”](#) and extend it yearly to stay in Czechia (mainly needs accommodation contract, document confirming the study, health insurance, & travel document)
 - Visa application process takes approx. 1 - 6 months long
 - After visa application is accepted, student has to show PVZP or other health insurance when taking the visa

Study - Practical Aspects

- **Other funding opportunities**

- [Mobility](#) & [POINT](#) funds
- [GAUK grants](#) with a certain amount for research, conferences, and summer school
- Rewards for publications
- Scholarship for teaching and research activity
- Increasing stipendium for teaching assistance
- Rewards for above-standard performance
- [Internships abroad](#) (Erasmus, CEEPUS, inter-university agreements, freemovers)

Graduation Requirements

- Attendance on at least two academic conferences, one of which should be national (Czech) and one international;
- Publication of three scholarly texts during their studies: at least one text needs to be a peer-reviewed article, and at least two must have the PhD student as the single author (they may thus be co-author of one);
- Successfully submitted grant application, or at least two unsuccessfully submitted grant applications;
- Active cooperation with foreign academic institutions abroad (a minimum of one month abroad in total);
- Passing the Compulsory Courses;
- Passing the State Doctoral Exam;
- Small and main dissertation defence.

Example of the Study Progress

1st year

- completion of compulsory courses
- development of an Individual Study Plan and publication strategy
- applying for the GAUK grant
- teaching assistance

2nd year

- completion of compulsory courses
- publication of a text
- teaching assistance
- (grant application)
- conference paper

3rd year

- passing the State Doctoral Exam
- publication of a text
- study internship
- conference paper

4th year

- publication of a text
- dissertation defence (small and main)

Compulsory Courses (see Karolinka FSS CU)

| Code | Course title | Course leader | Semester | Hours per Week | Course Assessment | ECTS credit points |
|--------|--|--|----------|----------------|-------------------|--------------------|
| JKD011 | Doctoral Seminar I | Dr. Doudaki | WS | 0/2 | Course Credit | 10 |
| JKD018 | Methodological Seminar | Dr. Tejkalová ; Dr. Prázová ; Dr. Shavit | WS | 2/0 | Examination | 10 |
| JKD016 | Development of Media and Media Studies | Prof. Štol ; Dr. Bednařík | SS | 2/0 | Examination | 10 |
| JKD012 | Doctoral Seminar II | Dr. Doudaki | SS | 0/2 | Course Credit | 10 |
| JKD019 | Culture, Ideology, Power, in Media and Communication Studies | Dr. Doudaki | SS | 2/0 | Examination | 10 |
| JKD013 | Doctoral Seminar III | Dr. Reifová | WS | 0/2 | Course Credit | 10 |
| JKD015 | Publishing Skills | Prof. Carpentier | WS | 2/0 | Examination | 10 |
| JKD014 | Doctoral Seminar IV | Dr. Reifová | SS | 0/2 | Course Credit | 10 |
| JKD017 | Teaching Media Studies | Prof. Jirák | WS | 0/2 | Examination | 10 |

Student Ombudsperson and Psychological Counselling

The Student Ombudsperson is a defender of the rights of the university students of the Faculty of Social Sciences of Charles University. Its function is to ensure the quick and effective resolution of a broad range of problems experienced by students.

A Student Ombudsperson **takes action in cases of unethical or unprofessional behaviour toward students by employees of the Faculty or by other students**, and of discrimination, abuse, or any other form of inappropriate behaviour. Further description is on the [website](#).

The Ombudsperson of ICSJ is [Josef Jaroslav Šolín](#).

Psychological Counselling

If students need help to deal with their study, family, personal or other problems, the Centre offers counselling in English, which is free of charge for all CU students and employees. The rules for provision of counselling are available on the Counselling Centre's [website](#).

Centre for PhD Studies

Administrative staff from among full-time doctoral students

Positions are filled on a competitive basis for one year (with the possibility of extension for up to one additional year)

The Centre for Doctoral Studies (CDS) is a coordinating organization which:

- maintains records of doctoral studies
- coordinates state doctoral exams and defences
- coordinates the doctoral seminars
- maintains the doctoral studies section on the IKSŽ/ICSJ website
- coordinates and links teaching and research activities of PhD students
- assists the doctoral Subject Area Board
- seeks additional funding for PhD students' activities

The members of the Centre for Doctoral Studies are nominated by the ICSJ Director in consultation with the Institute's senior management and the Subject Area Board.

More Information

Guarantor of the English-language doctoral programme: [prof. Nico Carpentier, Ph.D.](#)

Deputy Guarantor of the English-language doctoral programme: [doc. Vaia Doudaki, D.Phil.](#)

Centre for Doctoral Studies (CDS)

CDS coordinator: [Mgr. Victoria Nainová \(victoria.nainova@fsv.cuni.cz\)](#)

CDS members:

[Mgr. Julia Gottstein, M.A. \(julia.gottstein@fsv.cuni.cz\)](#)

[Mgr. Markéta Nejedlá Fatková \(marketa.nejedla.fatkova@fsv.cuni.cz\)](#)

[Barbara Ravbar, M.A. \(barbara.ravbar@fsv.cuni.cz\)](#)

[Ani Sukiasyan, M.A. \(ani.sukiasyan@fsv.cuni.cz\)](#)

cds.iksz@fsv.cuni.cz

Hollar, room no. 111; tel. +420 222 112 256

Study Department

[Ing. Kristýna Trojanová \(kristyna.trojanova@fsv.cuni.cz\)](#)

Hollar, room number 211; tel. +420 222 112 238

Important links:

<https://iksz.fsv.cuni.cz/en/admissions/phd-programme-media-and-communication-studies>

<https://iksz.fsv.cuni.cz/en/study/phd-studies> (Practical Guide to Doctoral Studies)



Thank you for your attention!



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