



PhD Studies at the Institute of Communication Studies and Journalism at FSS CU

Open Doors Day, February 18th, 2026 



FACULTY
OF SOCIAL SCIENCES
Charles University

PhD Programme

PhD Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

Standard period of the study: 4 years

The doctoral study programme Media and Communication studies is designed for candidates who are deeply interested in following or related topics:

- **Media Studies**
- **Journalism Studies**
- **Political Communication**
- **Social construction of reality**
- **Discourse studies**
- **Visual Journalism**
- **Sports Journalism**
- **Media History**
- **Strategic Communication, Marketing and PR**
- **Artificial Intelligence and Media, Big Data, Algorithms**
- **Cultural Studies**
- **Audience Studies**
- **Participatory Studies**

ICSJ Research Areas

PhD Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

Research activities at ICSJ focus on the following areas, amongst others:

- Development of media, their position in society, and their relationship to other social institutions, from a historical perspective (preferably in relation to the 20th century) and from a contemporary perspective;
- The position and role of journalism, and the journalistic representation of social realities, including alternative forms of journalism (and media);
- The state and role of strategic communication and political communication/marketing;
- The discursive-ideological and mediated construction of social realities, such as the environment & nature, migration, nation and democracy, home and everyday life, history and memory, and technology;
- Audience behaviours and audience interpretations of media content.

Call for candidates for the PhD projects 2026

(PhD) Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

- **Post-structuralist Communication Studies**

Proposed supervisor: prof. Nico Carpentier, Ph.D., nico.carpentier@fsv.cuni.cz

- **Politainment as a part of strategic communication**

Proposed supervisor: Mgr. Marcela Konrádová, Ph.D., marcela.konradova@fsv.cuni.cz

- **Concepts of National Identity in Europe and the World**

Proposed supervisor: Dr. phil. habil. Ulrike Notarp, Ph.D. ulrike.notarp@fsv.cuni.cz

- **The Para-Social Relationships and Experiences of Youth with the Online Engagement in these: Post-Humanist Perspective**

Proposed supervisor: Mgr. Tereza Javornický Brumovská, M.A., Ph.D.,
tereza.javornicky.brumovska@fsv.cuni.cz

- **Analyzing the Impact of Strategic Communication on Public Health in the Czech Republic: A Mixed-Methods Approach**

Proposed supervisor: doc. Denisa Hejlová, Ph.D., denisa.hejlova@fsv.cuni.cz

Call for candidates for the PhD projects 2026

(PhD) Programme P0321D180004: Media and Communication Studies (DP_MCS and DK_MCS)

- **Marketing communication and tobacco control**
Proposed supervisor: doc. Denisa Hejlová, Ph.D., denisa.hejlova@fsv.cuni.cz
- **Sustainability in Intercultural Communication**
Proposed supervisor: Dr. phil. habil. Ulrike Notarp, Ph.D., ulrike.notarp@fsv.cuni.cz
- **Experience of a Marginalised Group with a Contemporary Media Phenomenon**
Potential supervisor: Mgr. Markéta Supa, M.A., Ph.D., marketa.supa@fsv.cuni.cz
- **AI Experience of University Students**
Potential supervisor: Mgr. Markéta Supa, M.A., Ph.D., marketa.supa@fsv.cuni.cz
- **Communication, democracy and struggle**
Proposed supervisor: doc. Vaia Doudaki, D. Phil. vaia.doudaki@fsv.cuni.cz

Graduate Profile

(PhD) Programme P0321D180004: Media and Communication studies (DP_MCS and DK_MCS)

The study programme prepares students for independent academic work in the field of communication and media studies, with substantial knowledge of communication and media theories and methodologies.

Graduate profile:

- Higher management degrees in media and other organizations (e.g. NGOs, government institutions, etc.)
- Research and analytical departments of media agencies
- Academic and research staff
- School/out-of-school development of media education

Application and Entrance Exams

- Interested candidates should discuss first drafts of their proposal with potential supervisors well-ahead of the submission deadline.
- Interested candidates should submit their applications, using the online application system, which will be open from **1st January to 30th April 2026**. Interest in a particular topic should be elaborated in the PhD project proposal.
 - [Relevant information](#)
 - [Form for filing your dissertation project proposal](#)
- **Applicants will be evaluated according to:**
 - Round 1:
 - Quality of the dissertation project max. 25 points
 - Academic quality of the dissertation project at the level of research questions, theoretical framework, methodology, research design and their articulation;
 - Feasibility and relevance of the project;
 - Degree of its connection to the expertise present at, and research focus of the ICSJ.

Application and Entrance Exams

Round 2:

- Points from first round max. 25 points
- Quality and completeness of responses at the interview in relation to the written dissertation project, and in relation to the knowledge of the field of communication and media studies and the relevant theoretical, methodological and empirical literature, as communicated during the interview
- Quality of the presentation, discussion on the submitted dissertation project and list of literature during the interview max. 15 points

TOTAL max. 40 points for the entrance exams

- The members of the committee evaluate the individual categories of evaluation; the point sum is then averaged for each category and added up to get the final score. The point of admission is set by the Dean, taking into account the total number of applicants seeking the entrance examination and the capacity of the institute and faculty.

Study - Practical Aspects

- The study is governed by an Individual Study Plan, which the student draws up at the beginning of the study and continuously updates
- The student should consult with his or her supervisor all his or her study and publication progress.
- **Monthly scholarship (for internal students)**
 - For newly enrolled PhD students, the stipend will be 1.2 times the minimum wage, currently approx. 26 880 CZK per month.
 - In case of non-fulfilment of obligations the scholarship is reduced.
- **Regarding the studies:**
 - Yearly tuition of EUR 500
 - *Visa application & [PVZP or other health insurance](#) (for non EU citizenship), accommodation (stay at dorms is highly recommended)
 - *Visa application process:
 - Non EU citizenship must apply for visa - [long term residence permit for the purpose of “studies”](#) and extend it yearly to stay in Czechia (mainly needs accommodation contract, document confirming the study, health insurance, & travel document)
 - Visa application process takes approx. 1 - 6 months long
 - After visa application is accepted, student has to show PVZP or other health insurance when taking the visa

Study - Practical Aspects

- **Other funding opportunities**

- [Mobility](#) & [POINT](#) funds
- [GAUK grants](#) with a certain amount for research, conferences, and summer school
- Rewards for publications
- Scholarship for teaching and research activity
- Increasing stipendium for teaching assistance
- Rewards for above-standard performance
- [Internships abroad](#) (Erasmus, CEEPUS, inter-university agreements, freemovers)

Graduation Requirements

- Attendance on at least two academic conferences, one of which should be national (Czech) and one international;
- Publication of three scholarly texts during their studies: at least one text needs to be a peer-reviewed article, and at least two must have the PhD student as the single author (they may thus be co-author of one);
- Successfully submitted grant application, or at least two unsuccessfully submitted grant applications;
- Active cooperation with foreign academic institutions abroad (a minimum of one month abroad in total);
- Passing the Compulsory Courses;
- Passing the Dissertation Discussion Examination;
- Small and main dissertation defence.

Example of the Study Progress

1st year

- completion of theoretical framework
- completion of compulsory courses
- development of an Individual Study Plan and publication strategy
- applying for the GAUK grant
- teaching assistance

2nd year

- set-up methodology, research design, and start of empirical work on PhD research
- completion of compulsory courses
- publication of a text
- teaching assistance
- (grant application)
- conference paper

3rd year

- empirical work on PhD research
- passing the Dissertation Discussion Examination
- publication of a text
- study internship
- conference paper

4th year

- empirical work on PhD research and PhD write-up
- publication of a text
- dissertation defence (small and main)

Compulsory Courses (see Karolinka FSS CU)

Code	Course title	Course leader	Semester	Hours per Week	Course Assessment	ECTS credit points
JKD011	Doctoral Seminar I	Dr. Doudaki	WS	0/2	Course Credit	10
JKD018	Methodological Seminar	Dr. Tejkalová; Dr. Prázová; Dr. Shavit	WS	2/0	Examination	10
JKD016	Development of Media and Media Studies	Prof. Štol; Dr. Bednařík	SS	2/0	Examination	10
JKD012	Doctoral Seminar II	Dr. Doudaki	SS	0/2	Course Credit	10
JKD019	Culture, Ideology, Power, in Media and Communication Studies	Dr. Doudaki	SS	2/0	Examination	10
JKD013	Doctoral Seminar III	Dr. Reifová	WS	0/2	Course Credit	10
JKD015	Publishing Skills	Prof. Carpentier	WS	2/0	Examination	10
JKD014	Doctoral Seminar IV	Dr. Reifová	SS	0/2	Course Credit	10
JKD017	Teaching Media Studies	Prof. Jirák	WS	0/2	Examination	10

Student Ombudsperson and Psychological Counselling

The Student Ombudsperson is a defender of the rights of the university students of the Faculty of Social Sciences of Charles University. Its function is to ensure the quick and effective resolution of a broad range of problems experienced by students.

A Student Ombudsperson **takes action in cases of unethical or unprofessional behaviour toward students by employees of the Faculty or by other students**, and of discrimination, abuse, or any other form of inappropriate behaviour. Further description is on the [website](#).

The Ombudsperson of ICSJ is [Eri Eleonora Šauflů](#).

Psychological Counselling

If students need help to deal with their study, family, personal or other problems, the Centre offers counselling in English, which is free of charge for all CU students and employees. The rules for provision of counselling are available on the Counselling Centre's [website](#).

Centre for Doctoral Studies

Administrative staff partially from among full-time doctoral students.

The Centre for Doctoral Studies (CDS) is a coordinating organization that:

- maintains records of doctoral studies
- formally reviews first-year students' ISP proposals and annual ISP evaluations by students and supervisors
- co-organises the State Doctoral Examination, Dissertation Discussion Examination, the Small Defence, and the Main Defence
- provides advice to PhD students on PhD-related matters;
- collects calls for teaching assistants and professional support
- assists the Subject Area Board and organises regular meetings
- provides support to candidates during the PhD application and admission process, which includes the organisation of the entrance examination itself
- provides administrative support to the Doctoral Seminars
- maintains the doctoral studies section on the IKSŽ/ICSJ website

The members of the Centre for Doctoral Studies are nominated by the ICSJ Director in consultation with the Institute's senior management and the Subject Area Board.

More Information

Guarantor of the English-language doctoral programme: [prof. Nico Carpentier, Ph.D.](#)

Deputy Guarantor of the English-language doctoral programme: [doc. Vaia Doudaki, D.Phil.](#)

Centre for Doctoral Studies (CDS)

CDS coordinator: [Mgr. Victoria Nainová, Ph.D. \(victoria.nainova@fsv.cuni.cz\)](#)

CDS members:

[Mgr. Julia Gottstein, M.A. \(julia.gottstein@fsv.cuni.cz\)](#)

[Mgr. Markéta Nejedlá Fatková \(marketa.nejedla.fatkova@fsv.cuni.cz\)](#)

[Ani Sukiasyan, M.A. \(ani.sukiasyan@fsv.cuni.cz\)](#)

[Mgr. Katarzyna Kochlöffel, M.A. \(katarzyna.kochloffel@fsv.cuni.cz\)](#)

cds.iksz@fsv.cuni.cz

Hollar, room no. H015A; tel. +420 222 112 174

Study Department

[Ing. Kristýna Trojanová \(kristyna.trojanova@fsv.cuni.cz\)](#)

Hollar, room number 211; tel. +420 222 112 238

Important links:

<https://iksz.fsv.cuni.cz/en/admissions/phd-programme-media-and-communication-studies>

<https://iksz.fsv.cuni.cz/en/study/phd-studies> (Practical Guide to Doctoral Studies)



Thank you for your attention!



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